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# Curious Minds Alternative Saturday Job

## Job Description

<b>Job Title:</b>	Creative Evaluation Assistant
<b>Grade/salary:</b>	£9.50/hour (Real Living Wage)
<b>Contract:</b>	One day (6 hours) per week for 6 months (26 days total)
<b>Based:</b>	Combination of remote working and working with Curious Minds staff at various locations around North West England
<b>Line Manager:</b>	Tom Edwards, Digital Marketing and Campaigns Co-ordinator
<b>Mentor:</b>	Saul Argent, Hope Streets Project Manager
<b>Other key relationships:</b>	Steph Hawke, Head of Learning and Impact; Holly Ball, Head of Careers and Employability

### Job Purpose

To create a collection of resources and a creative output to support sharing the learning from the Hope Streets project, in particular the Festival of Hope.

### About Hope Streets and the Festival of Hope

Hope Streets is a five-year project creating a strategic partnership between heritage and youth sectors in the North West led by Curious Minds and supported by the National Lottery Heritage Fund. Five museum partners (The Atkinson, Bolton Museum, Lancashire Museums, Tullie House Museum and Art Gallery and West Cheshire Museums) will transform the ways in which they work with young people.

The Festival of Hope was an ambitious youth-led programme of events delivered in Summer 2020 as part of Hope Streets. 40 young producers worked alongside the lead museums to plan and produce over 40 pieces of original content, including films, podcasts, art installations, zines, workshops and more. Due to lockdown restrictions, the Festival was adapted to be delivered online and in socially distanced ways, rather than as in-person, live events. For more information see [www.festivalofhope.co.uk](http://www.festivalofhope.co.uk)

### About the Creative Evaluation Assistant Role

The Creative Evaluation Assistant will work towards a number of outputs that support us as we approach the final year of Hope Streets, capturing the learning and activity from the project so far, and producing resources that help share this at conferences, training and events. Outputs may include:

- Infographics highlighting key project outcomes and statistics
  - A 1-2 page document summarising key learning from the project, featuring quotes, images, and key features of the project so far
  - A series of social media posts featuring images, short videos and highlights of the programme
  - Blog posts, podcasts, or vlogs about particular aspects of the project
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In addition, we will expect the successful candidate to approach this role using their creativity or creative practice. For example, this could be as a writer, visual artist, film maker, photographer, a cross-discipline approach, or any other art form. We would want to see them use this practice to produce a piece of creative evaluation that captures an aspect of the learning from the project and can be used to share this with other organisations and champion youth-led heritage work.

This will involve liaising between the evaluation and communications leads for Hope Streets, as well as Hope Streets' external evaluator, project manager, museum leads, and young people involved in the project.

### Principal Responsibilities:

- Work with the project manager and evaluation lead to identify key points of learning from the project so far;
- Work with the comms lead to produce a 6 month social media plan and design and share a minimum of two social media posts per week;
- Conduct interviews/conversations with Museum Leads, senior leaders, and young people involved in the project;
- Work with the comms team and evaluation lead to decide on useful resources to create that help share the learning from the project;
- Design and deliver at least one creative output based on your creative practice responding to an aspect of the evaluation.

### Skills and Experience Needed to do the Job

#### Essential

We expect all candidates to be able to show they meet the following criteria:

- A high level of communication skills and confidence
- Experience of using a variety of social media platforms in different ways – this could include promoting an event or workshop, sharing your creative skills or connecting with others around your interests
- Have creative skills and be able to use them independently - you might describe yourself as a writer, a visual artist, film maker, photographer, poet, actor, musician, or something else, or a combination. You don't need to have had formal training, you might be self-taught, achieved a silver or gold Arts Award or a combination of things
- An ability to think creatively and contribute ideas
- Good team working skills, an ability to work collaboratively and support others
- Motivated, with an ability to work under your own initiative to complete tasks

We are particularly interested in hearing from you if you are facing challenging circumstances at the moment. This could be that you are a young carer, have additional learning needs, or are from an underrepresented group in the arts. We recognise that challenging circumstances can take many different forms, so these are just suggestions, not a complete list. In your application, please tell us how and why you feel that you would benefit from this opportunity. All applications will be treated confidentially.

If you are interested, but uncertain as to whether you are eligible or not, then please contact [holly.ball@curiousminds.org.uk](mailto:holly.ball@curiousminds.org.uk) for an informal chat about the placement.



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## Desirable

We would like candidates to show strengths in as many of these areas as possible:

- An ability to write in English in a formal and creative style
- Graphic design and experience using digital tools (ideally Canva)
- An interest in heritage, arts and culture
- An interest in or experience of youth-led/youth voice projects

## Eligibility

Please note that this post is funded by Curious Minds as part of the Hope Streets project, supported by National Lottery Heritage Fund. As a result of funding restrictions, the post can only be offered to young people aged 18 – 25 years old.

## How to Apply

Please complete both parts of the application form and send to [susan.blackburn@curiousminds.org.uk](mailto:susan.blackburn@curiousminds.org.uk) by **5pm on Monday 19<sup>th</sup> July 2021**.

Interviews will be held on **Tuesday 27<sup>th</sup> or Wednesday 28<sup>th</sup> July** via Zoom. Candidates invited to interview will be asked about any additional measures needed to make the interview accessible.

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