

Careers & Employability Support Offer

Cultural Organisations & LCEPs

The careers education landscape has shifted significantly in recent years. There are several ways that Curious Minds can support your organisation and/or LCEP to ensure that creative careers and employability skills form an important part of your offer.

Information & Advocacy Videos

We have created an information video that outlines how careers education has changed over the last few years. This is a useful reference tool and a reminder of what schools now have to work towards in this area.

This can be found at: https://www.youtube.com/watch?v=qQtyL_wZHcc

We have also created an advocacy video for creative organisations to use when speaking to colleagues and senior leadership within their organisation. This outlines the key messages as to why it is important to embed creative careers and employability messages within your programmes and steps you can take to get started.

This is can be found at: https://www.youtube.com/watch?v=iANNrjp_t9k&t=2s

The Culture Hub

Schools in our networks will be directed to the [Culture Hub](#) website to look for cultural sector employers to engage with their careers programme. The Culture Hub is our free-to-use online portal for teachers and other professionals working with children and young people. Ensure that your organisation/LCEP's profile clearly reference your careers and employability offer and your willingness to contribute to a school's wider careers programme.

Careers Fairs

Curious Minds is interested in supporting our LCEPs by attending careers events where possible. Our [Young Associates](#) have received training in careers education and where the creative and cultural industries fit in. As emerging arts professionals, they are well placed to engage other young people as part of a marketplace event or deliver a short presentation about their career journey so far. Please note, this is a subsidised offer and as such it has limited resource. If you would like to know more please speak to your Curious Minds lead in the first instance.

Artsmark & Careers Toolkit

If you are an [Artsmark Partner](#), then please review our Artsmark & Careers Toolkit. Aimed at education settings, this toolkit outlines how the Artsmark journey can contribute to a setting's overall approach to careers education. By understanding this, creative organisations and LCEPs can shape their offers accordingly.

PDF Toolkit can be downloaded here: <https://bit.ly/2MoDpN4>

PowerPoint slides can be downloaded here: <https://bit.ly/33JUyq6>

Arts Award

Undertaking an Arts Award, especially at the higher levels, enables young people to develop a wide range of employability skills and personal attributes that employers are looking for, both in the creative sector and other industries. The [Arts Award website](#) provides resources and case studies outlining how employability skills can be mapped onto the award in your delivery setting. Arts Award Voice now also has a creative careers section which you can find at <https://www.voicemag.uk/careers>.

Other Useful Resources

The Discover! creative careers website has a section dedicated to [employers](#) containing examples of best practice, information on hosting a work experience placement and how to get involved in [Discover! week](#).

Further Information

Please contact Holly Ball, Head of Careers & Employability, at holly.ball@curiousminds.org.uk.
