

Careers & Employability Support Offer

Education Settings

The careers education landscape has shifted significantly in recent years. There are several ways that Curious Minds can support your setting to ensure that creative careers and employability skills form a central part of your offer.

Culture Hubs

Please visit our [Culture Hubs](#) website when looking for employers to engage with from the creative and cultural sector. It's completely free to use and you can find details of the arts and cultural organisations in your area. From there, you can get in touch to invite them into your school and be part of your careers programme.

Careers Fairs

Curious Minds is interested in supporting our schools' network by attending careers events where possible. Our [Young Associates](#) have received training in careers education and where the creative and cultural industries fit in. As emerging arts professionals, they are well placed to engage other young people as part of a marketplace event or deliver a short presentation about their career journey so far.

Please note, this is a subsidised offer from Curious Minds and as such it is only available to schools who are currently on their Artsmark journey, delivering Arts Award or a part of their local cultural education partnership.

Artsmark & Careers Toolkit

This includes a practical PDF to follow and Power Point slides for you to use in presentations to senior leadership. We hope that this information will support your setting understand how the Artsmark journey can contribute to your overall approach to careers education.

- PDF Toolkit can be downloaded here: <https://bit.ly/2MoDpN4>
- PowerPoint slides can be downloaded here: <https://bit.ly/33JUyq6>

The PDF toolkit contains some useful information and starting points for mapping the Artsmark criteria onto the Gatsby Benchmarks. These are ideas to get you started and we encourage you to speak to your Careers Leader when taking this forward.

Artsmark Partnership Scheme

This is an endorsed network of arts and cultural organisations that understand the Artsmark criteria and can support schools and education settings on their Artsmark journey to embed arts and culture across their curriculum. We have a number of organisations/practitioners

from the North West signed up to the [Artsmark Partnership Programme](#), so please visit our website to see a full list.

Advocacy Video

We have created an advocacy video for teachers to use when speaking to colleagues, cultural partners, governors and senior leadership. This outlines the key messages as to why it is important to embed careers and employability messages within your careers programme and steps you can take to get started. This is can be found at:

https://www.youtube.com/watch?v=IV4Ac_i9lqA&t=7s

Arts Award

Undertaking an Arts Award, especially at the higher levels, enables young people to develop a wide range of employability skills and personal attributes that employers are looking for, both in the creative sector and other industries. The Arts Award website provides resources and case studies outlining how employability skills can be mapped onto the award in your delivery setting. Arts Award Voice now also has a creative careers section which you can find at <https://www.voicemag.uk/careers>

Other Useful Resources

The Discover! creative careers website has a section dedicated to both [teachers and careers leaders](#) and [students and parents](#). The teachers section includes two lesson plans and power point slides ready for immediate use.

Further Information

Please contact Holly Ball, Head of Careers & Employability, at holly.ball@curiousminds.org.uk
