



## Cultural Education Challenge Plaques Sticker Distribution Criteria

The stickers are valid for activity that took place over the previous and current Academic Year

### Cultural Organisation Stickers

To receive a sticker from a cultural organisation, museum or library, schools must have done one or more of the following:

- Developed a curriculum resource in partnership with the cultural organisation.
- Co-created an Arts Award log with the cultural organisation.
- Worked with a CASE (Culture & Arts Schools Experts) fellow for at least one term.
- Created an exhibition / hired in a display or exhibition (e.g. Knowsley's mini museums <http://www.prescotmuseum.org.uk/projects/> ).
- Taken part in 3 workshops or venue visits in an academic year.
- Have a partnership agreement with the cultural organisation, which involves creating programmes together.

### Music Education Hub Stickers

To receive a sticker from a music education hub, schools must have a service level agreement with the Music Service.

### Curious Minds In-house Stickers

To receive one of the several stickers produced by Curious Minds, the following criteria are applicable:

- **Artsmark** – A branded sticker is provided once a school has submitted its Statement of Commitment. Schools will receive a new, replacement sticker once they have achieved a Level; Silver, Gold or Platinum.
- **Arts Award** – A branded sticker is available once a school has completed an Arts Award moderation.
- **Into Film** – A branded sticker is available for schools currently running an Into Film club.
- **Cultural Citizens** – A branded sticker will be provided to schools that have taken part in the North West pilot scheme.
- **NW Cultural Education Awards Winner** – A branded sticker is available to schools that have won one of the award categories or which employ / teach a winner of one of the individual categories.
- **SLICE®** - Schools employing current SLICE® (Specialist Leader in Cultural Education)

- **Quality Principles** – schools that can show evidence of using the Arts Council England 7 Quality Principles as part of the planning or evaluation of their arts and cultural offer; <http://www.artsmark.org.uk/about/quality-principles>

### Other Stickers

Further stickers may be available by individual agreement for the following:

- LCEP sticker – For schools engaged as an active part of a Local Cultural Education Partnership (by agreement with the LCEP)
- Curious Minds branded sticker for schools engaged in a Partnership Agreement with Curious Minds.

Cultural Organisations are responsible for producing and distributing their own stickers to schools in line with the above criteria and also the production guidelines below. If you would like to seek guidance on a meaningful partnership which does not appear in the list of criteria, please contact [hanna.lambert@curiousminds.org.uk](mailto:hanna.lambert@curiousminds.org.uk).

## Sticker Production Guidelines

Cultural organisations are welcome to produce their own stickers, for display on the Cultural Education Challenge plaques in school lobbies, which recognise the meaningful relationships you have developed with individual schools.

The stickers should be produced to the following specifications:

- Stickers should be printed at **37mm diameter**.
- Please leave 2-3mm of white space around your design.
- Sticker designs should be a simple logo. Please no straplines of website URLs.
- Stickers may only be distributed to schools with whom you have developed a meaningful partnership, as described in the guidelines above.

The attached sizing template files may be used to produce your sticker design, using either Adobe Photoshop, InDesign or Illustrator.

You may, of course, have your stickers printed via your preferred supplier. As a guide, they can be ordered online and printed very cost effectively via Solopress.

The link to this product is:

<https://www.solopress.com/stickers-labels/circle-sticker-sheets/>

The stickers are printed in multiples onto A4 sheets (35 per sheet). Prices vary depending on how many stickers are ordered but become most cost effective at around 250 or 500 stickers (£17 and £19 +VAT respectively, at the time of writing).