

Invitation to express interest

Freelance Consultant(s) for project management, evaluation and resource development for a national pilot of Artsmark in FE settings

Between 20-60 days between April 2017 and March 2018

About Curious Minds:

Curious Minds is dedicated to improving the lives of children and young people through access to great art and culture. As Bridge organisation for the Arts Council England in the North West, we work to better connect children, young people and schools to high quality art and culture through events and training, targeted programming, advice and support and resources.

The need:

Curious Minds and [Culture Bridge North East](#) have been awarded a grant from Arts Council England to test the feasibility of the current Artsmark scheme in FE settings and to develop resources that would enable a national roll out of new training, resources and marketing.

We wish to create a programme team who will:

- Recruit, manage and support an Advisory Network of FE leaders (in Salford and Durham), to make recommendations for adaptations to the existing artsmark programme.
- Lead workshops to test and develop the 'benefits of Artsmark to FE colleges' messaging.
- Use the findings to create a toolkit for Bridge organisations and resources for FE colleges.
- Research what is currently available as an Artsmark 'community' offer nationally.
- Develop and deliver training to Bridge England Network Artsmark colleagues.
- Support the recruitment of pilot colleges.
- Support the public launch of Artsmark to FE colleges in September 2017.
- Create an interim and final project report for Arts Council.

Communication expertise is particularly required to help us to produce the 'copy' required for:

- Resources and guidance for FE settings, to sit alongside existing Artsmark documents, in liaison with Arts Council England's Artsmark team.
 - Resources and guidance to support FE settings engaging with Artsmark.
 - A toolkit to support Bridge organisations to incorporate FE settings into their existing Artsmark provision.
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- Recommendations for next steps to engage the wider FE sector.

The Bridge organisations will provide core staff to deliver some elements of this work but we wish to extend the capacity of the programme team by including 1 or 2 more freelance experts to contribute to this work.

The detail

Expertise in any of the following areas would be desirable:

- Understanding or experience of the Artsmark programme.
- Understanding or experience of the FE sector.
- Experience of project managing cultural education programmes.
- Communications and marketing skills or experience.
- Research or evaluation skills or experience.
- Experience of developing cultural education focussed training resources.

The consultant must be willing to undertake national travel. Initial work will be focused in the North East and the North West.

Fees and timescales

The work will begin in April 2017 and will continue until March 2018.

Fees are to be negotiated, depending on number of days and whether one or two freelance individuals are recruited. However, as an illustration, rates have been calculated based on £250 per day, for a maximum of 60 days' work (this might be 2 people offering 30 days each, 1 person offering all 60 days or other alternatives).

The maximum fee is therefore £15,000.

To express interest, please request the full brief from caz.brader@curiousminds.org.uk.

Then send a CV, together with a short statement of interest and suitability (including an indication of availability and fees) to caz.brader@curiousminds.org.uk.

Deadline

Monday 3rd April at 12:00pm (noon).
